**Partner Organisation**

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| **PIC** | **934593546** |
| **Full legal name (National Language)** | Právě teď! o.p.s. |
| **Full legal name (Latin characters)** | Prave ted! o.p.s. |
| **Acronym** |  |
| **National ID (if applicable)** | 291 54 901 |
| **Department (if applicable)** |  |
| **Address** | Fügnerovo náměstí 1808/3, 120 00 Praha 2 |
| **Postal address** | Nad Primaskou 27, 101 00 Praha 10 |
| **Country** | Czech Republic |
| **Region** |  |
| **P.O. Box** |  |
| **City** | Prague |
| **Website** | www.prave-ted-ops.cz |
| **Email** | info@prave-ted-ops.cz |
| **Facebook** | prave.ted.ops |
| **Telephone 1** | +420 603 852 740 |
| **Telephone 2** | +420 603 852 715 |

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| **Type of Organisation** | Non profit |
| **Is the partner organisation a public body?** | No |
| **Is the partner organisation a non-profit?** | Yes |

**Background and Experience**

Please briefly present the partner organization

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| **Právě teď! o.p.s.** is nonprofit organization based in Prague, founded in 2012. Organization is dedicated to so-called **active seniors**, those who apparently do not need anything. But "seemingly nothing" is very important given the fact that our population is aging, is experiencing an increasing age, but quite often it does not have fulfillment, meaning or purpose.  Právě teď! o.p.s. organize educational, physical and social activities for them.   * The largest educational project is the **Academy of Modern Seniors**, which reflects the current needs of seniors * We provide **physical activities** such as Nordic Walking, Physical Exercises, Molkky, Swimming and much more * One of our core activities is **memory training** * **Intergenerational activities** etc.   **Právě teď! o.p.s.** is part of several local and international projects.  We have been the lead partner of the Erasmus + project **MemTrain**, project starts:: 1. 10. 2016, ended 30. 9. 2018, project registration number: 2016-1-CZ01-KA204-023823. |

**Skills and expertise of key staff/persons**

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| In the team of Právě teď there are specialised in organizing courses for adult learners aged 50+ mainly in cooperation with municipalities or municipal districts.  In 2017 Právě teď has set up a community centre in Prague 8 which provides all kind of different activities for seniors ranging from sport activities to educational ones including:  - first aid courses  - IT courses and consultancy  - sport sessions  - intergenerational activities  - lessons about healthy lifestyles  - consultancy in the area of consumer law, in the area of social services etc.  - cultural activities  - language courses  In October 2016 Právě teď has started an international partnership supported by the Erasmus+ programme called MemTrain which is focused on programmes for seniors which should develop their physical and mental health. The idea of the project and the created programme is to contribute to active ageing of the seniors and to help them staying active even in higher age.  Another activity important for this project are the Senior Camps which Prave ted organizes in cooperation with Cestou zdravi, z.s. In these Senior Camps seniors have the possibility to attend physical activities but also lectures and other educational activities. Prave ted organizes many educational and memory training courses during the year.  Every year in September Právě teď organizes a big event for seniors called ZáříME focused on intergenerational dialogue. These events are attended by approximatelly 500 - 1000 people, in 2018 the ZáříME event was merged with the MemTrain final event and there were international participants to the event.  With the financial support of the Prague City Hall, Prague Právě teď organized in 2017 the first run of the AMOS programme (Akademie MOderního Seniora) - https://pravetedops.cz/amos/. The educational courses were intended for learners aged 50+. The courses were organized in spring and in autumn semestr included the following topics:  - financial literacy  - legal literacy  - media literacy and work with information  - safety literacy and self-defence  **The key person:**  **Bc. Iveta Luxová**  - Course Lecturer eg. Memory Training, Critical Thinking, Functional Literacy, Brain Development and some other;  - Certified memory coach II. degrees;  - Member of the Czech Society for Memory Training and Brain Jogging;  - Certified Lecturer of Feurstein's Mental Enrichment Method;  - Member of the European Federation of Elderly;;  - Min. 5 years of experience in education and lecturing for adult learners (seniors);  - External lecturer at FFUK in ECES;  **Ing. Hana Čepová**  - EU projects coordinator - Erasmus+ project MemTrain, Gruntvig project iFiscus (in Senior Help s.r.o. company)  - Course Lecturer eg Computer Literacy and ICT Security, Information and Disinformation, Critical Thinking, Functional Literacy;  - Leading the intergenerational workshops "Computers - What They Take What They Deliver to Us";  - Project manager with a history of work in the field of professional training and coaching;  - Qualified in Marketing Management, Analytical skills and advertising;  - ICT consultant and lecturer;  - Certified Coach and EMCC mentor;  - Min. 5 years of experience in education and lectures  - External lecturer at FFUK in ECES; |

**Did organisation participated in a European Union granted project in past years?**

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| **EU PROGRAMME** | **YEAR** | **PROJECT IDENTIFICATION OR CONTRACT NUMBER** | **APPLICANT/BENEFICIARY NAME** |
| Erasmus+ | 2016 | 2016-1-CZ01-KA204-023823 | Právě teď! o.p.s. |

**Legal Representative**

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| **Gender** | Mrs. |
| **First Name** | Iveta |
| **Family Name** | Luxová |
| **Department** |  |
| **Position** | Director, Founder |
| **Email** | luxova@prave-ted-ops.cz |
| **Telephone 1** | +420 603 852 715 |

**Contact Person**

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| **Gender** | Mrs. |
| **First Name** | Hana |
| **Family Name** | Čepová (Cepova) |
| **Department** |  |
| **Position** | Project & MarCom Manager, Founder |
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